

CRM SOFTWARE



PROVIDING
OPTIMIZED
RELATIONS TO
YOUR
CUSTOMERS.

- In-house software development
- Extended service package
- Total solutions
- Enforce your customer relations
- Niche markets FMCG, Catering industry, Foodservice & Pharma



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OUR VISION

CRM is much more than an IT project. It is a philosophy, as organization, communication and information are at the service of the customer, supported by an IT system. The fusion of a CRM strategy and IT technology results in a customer-oriented organization, greater competitiveness and increased profitability.

OUR PRODUCTS

DeDuCo CRM

- Efficient data exchange
- Effortlessly manage, exchange and synchronize data
- Accurate knowledge of clients
- Optimal communication
- Efficient team management

Other products

- ROUTing+
- TERRItory+
- Catering database
- Retail Master Data
- BI tool Qlik
- DeDuCo CRM App
- HCP booking platform

Functionalities

DeDuCo CRM

- Order intake
- Contract management
- Numeric distribution monitoring
- Stock management
- Report management
- Image recognition software
- Routing optimization
- Scanner support
- Expense management
- Transfer order management
- Office 365 integration
- ...

WE EMPOWER
YOUR SALES AND
FIELD FORCE.